



31<sup>st</sup> ANNUAL  
SCHOLARSHIP & AWARDS GALA

**Saturday, June 11, 2022**

**InterContinental Hotel, Downtown Los Angeles**

**SPONSORSHIP  
PACKAGE**



ENHANCING THE DIVERSITY OF THE LEGAL  
PROFESSION SINCE 1991

*Celebrating 31 Years*

*Celebrating 31 Years*

## PRESENTING PARTNER \$35,000

- FOUR SCHOLARSHIPS IN YOUR NAME
- ACCESS TO VIP RECEPTION
- two premium tables of ten seats
- full-page advertisement in Program
- recognition by Emcee
- recognition on social media & website

## FOUNDATION PARTNER \$25,000

- TWO SCHOLARSHIPS IN YOUR NAME
- ACCESS TO VIP RECEPTION
- two premium tables of ten seats
- full-page advertisement in Program
- recognition by Emcee
- recognition on social media & website

## EVENT CO-SPONSOR \$15,000

- ONE SCHOLARSHIP IN YOUR NAME
- ACCESS TO VIP RECEPTION
- two premium tables of ten seats
- full-page advertisement in Program
- recognition by Emcee
- recognition on social media & website

## PLATINUM SPONSOR \$10,000

- ACCESS TO VIP RECEPTION
- one premium table of ten seats
- full-page advertisement in Program
- recognition in Program
- recognition on social media & website

## GOLD SPONSOR \$8,000

- one table of ten seats
- half-page advertisement in Program
- recognition in Program
- recognition on social media & website

## SILVER SPONSOR \$6,000

- one table of ten seats
- quarter-page advertisement in Program
- recognition in Program
- recognition on social media & website

## INDIVIDUAL SPONSOR \$1,500

- two seats, mention in Program

## INDIVIDUAL PATRON \$300

- one seat

## I Want to Purchase a Program Advertisement\* Only (circle one):

Full Page \$2,500 (7.5" wide x 9.9" tall; portrait)

Half Page \$1,500 (7.5" wide x 4.9" tall; landscape)

Quarter Page \$1,000 (3.66" wide x 4.9" tall; portrait)

\*Color preferred - bleed not required; all formats acceptable, but PDF preferred -- The deadline to purchase advertisements is **Friday, May 20, 2022**. The deadline for submitting ad copy is also May 20th.

# HOW TO SPONSOR

SEND THIS FORM & PAYMENT - ADDRESS BELOW  
(PREFERRED - NO CC FEES)

OR

REGISTER ONLINE - [THEMABF.ORG](http://THEMABF.ORG)  
(CREDIT CARD & PROCESSING FEES)

Contact Name \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

TOTAL SUM ENCLOSED

\$ \_\_\_\_\_

Please mail this form and your  
contribution to:

**Mexican American Bar Foundation**  
**c/o Martorell Law APC**  
**Playa District**  
**6100 Center Drive, Suite 1130**  
**Los Angeles, CA 90045**

Tax Identification No. 95-4358513  
MABF is a non-profit, tax-exempt  
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### Question? Contact

MABF Director, Paty Higuera  
(424) 675-1810; [info@themabf.org](mailto:info@themabf.org)

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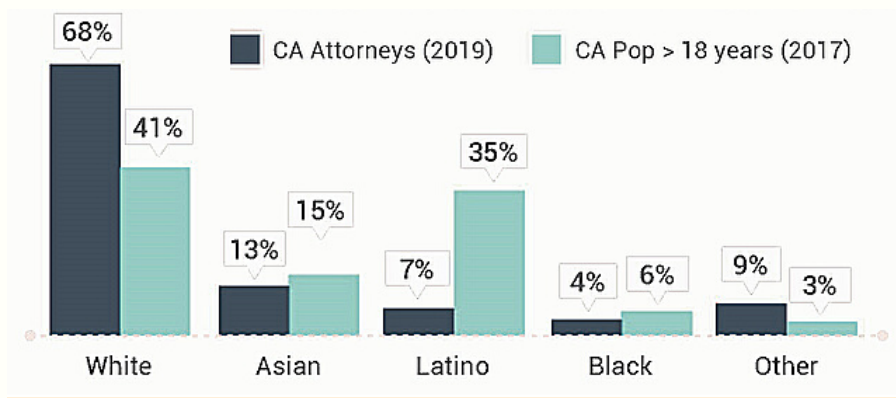


# RAISING THE 4%

**According to the American Bar Association's publication, "Profile of the Legal Profession" dated July 2021, Latinx lawyers still make up only 4.8% of the legal community while they make up 18.5% of the National population. According to the California State Bar's publication, "Bar Brief" dated July 2019, Latinos are only about 7% of lawyers and 35% of the population in California.**

**"This is why the MABF is so grateful for supporters, like YOU, who recognize that no matter what challenges we face, investing in the future of Latinx law students and the shared goal of diversifying the legal profession remains a critical priority. In fact, our supporters recognize that Latino and Latina law students need our help now more than ever. It has never been harder or more expensive to pursue a legal education than it is today. And our country needs a more diverse legal community now more than ever."**

**MABF President  
Nina Huerta**



Graph courtesy of California State Bar "Bar Brief" dated July 2019  
[calbar.ca.gov/demographics](http://calbar.ca.gov/demographics)

# ABOUT US

## **Our Mission - Enhancing Diversity in the Legal Profession through Education**

**The mission of the Mexican American Bar Foundation, a Section 501(c)(3) charitable corporation organized and operated by volunteer lawyers and judges, is to enhance the diversity of the legal profession through education. We do this by supporting the dreams of young women and men of Latino heritage who are pursuing careers in law.**

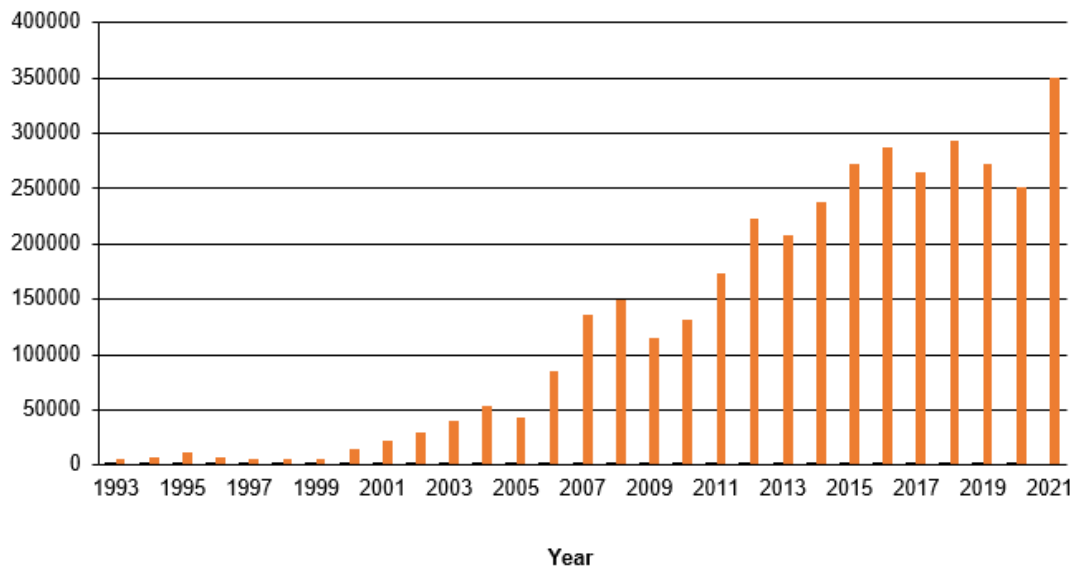
**We are dedicated to assisting students attending ABA-accredited law schools in Los Angeles County, including Loyola, Pepperdine, Southwestern, UCLA, and USC, as well as UC Irvine in Orange County. Most of our scholars are the sons and daughters of low-income immigrants. Our scholars are selected based on their academic achievement, community service, leadership, financial need, and success in overcoming hardships. Typically, they are the first members of their families to attend college, and of course, law school.**

# OUR HISTORY

## 30 Years of Service

**With annual tuition starting in the \$45,000 range for public and private institutions alike, law school is expensive. Since our founding in 1991, the Foundation has awarded over \$3.6 million to law students in the form of over 500 scholarships and bar stipends. In 2021 alone, our 30th year, MABF awarded 35 scholarships totaling approximately \$350,000.**

Scholarships By Year





# PAST HONOREES

## PROFESSIONAL ACHIEVEMENT

Martha M. Escutia, 2021  
CA State Senator (Ret.)  
VP State Government Relations & Special Counsel,  
USC

Elizabeth Atlee, 2020  
SVP, Deputy General Counsel, Chief Ethics &  
Compliance Officer, CBRE

Rachel A. Gonzalez, 2019  
EVP, Law and Corporate Affairs, Starbucks  
Corporation

Javier R. Avitia, 2018  
EVP Legal & Business Affairs, CBS Studios Int'l

Rita Morales, 2017  
Associate GC & VP, Turner Broadcasting System

Manuel (Manny) A. Abascal, 2016  
Partner, Latham & Watkins LLP

Dr. Walter L. Sutton Jr., 2015  
Associate GC, Walmart Inc.

Sam Fernandez, 2015  
Senior VP & GC, LA Dodgers

Arthur J. Ochoa, 2014  
Senior VP & CDO, Cedars-Sinai

Michael C. Camuñez, 2014  
President, ManattJones Global Strategies

Martha Saucedo, 2013  
Executive VP, AEG

Hon. Edith Ramirez, 2012  
Commissioner, Federal Trade Commission

Kim M. Rivera, 2012  
VP, GC & Sec'y, Da Vita Inc.

Clarissa Cerda, 2011  
Senior VP, GC & Sec'y, LifeLock Inc.

Donald G. Alvarado, 2011  
Senior VP, GC & Sec'y, Smart & Final Inc.

Stephen R. English & Molly Munger, 2010  
English Munger & Rice, Advancement Project

J.P. Suarez, 2009  
Senior VP & GC, Walmart Inc.

Stephen D. Yslas, 2008  
Corporate VP & GC, Northrop Grumman

Patricia Pineda, 2007  
Group VP, Toyota Motor North America

Tom Unterman, 2007  
Founder, Rustic Canyon Partners

Thomas A. Saenz, 2006  
Counsel to Mayor of Los Angeles

Elena R. Baca, 2005  
Chair, Paul Hastings Janofsky & Walker

Robert M. Hertzberg, 2004  
Speaker Emeritus, California Assembly

Jerry J. Ruiz, 2003  
Senior Counsel, Wells Fargo Bank

Hon. Rocky J. Delgadillo, 2002  
City Attorney of Los Angeles

Hon. Kim Wardlaw, 2001  
United States Circuit Judge, Ninth Circuit

Guy Rounsaville, 2000  
Co-Founder, Calif Minority Counsel Program

Mercedes Marquez, 1999  
Senior Counsel, U.S. Department of HUD

## CORPORATE DIVERSITY

Staples Inc., 2015  
Michael T. Williams, General Counsel

Comcast/NBCUniversal/Telemundo, 2015  
Jamie Lichtman, Deputy General Counsel

Union Bank, 2014  
Leticia Aguilar, EVP & Regional President

Edison International, 2012  
Robert L. Adler, Exec VP & General Counsel

Verizon Wireless, 2010  
Steven Zipperstein, VP, Legal & External Affairs  
Luis Cruz, President – So. California Region

## LIFETIME ACHIEVEMENT

Hon. Harry Pregerson, 2013  
United States Circuit Judge, Ninth Circuit

Hon. Carlos R. Moreno, 2011  
Justice (Ret.), California Supreme Court

## LATINO ENTREPRENEUR

Primestor Development, Inc., 2019  
CEO & Co-Founder Arturo Sneider  
Co-Founder & President Leandro Tyberg

Antonio De Cardenas, 2017  
Cacique U.S.A

Ruiz Foods Inc., 2013  
Fred Ruiz, Chairman Emeritus & Co-Founder

## AMERICAN DREAM / SUEÑO AMERICANO

Hueston Hennigan LLP, 2021  
Social Justice Legal Foundation

The Walt Disney Company – Legal Department, 2016  
Rey Rodriguez, VP – Business & Legal Affairs

## LEGACY

Christopher David Ruiz Cameron, 2020  
Justice Marshall F. McComb Professor of Law  
Southwestern Law School

Alicia Villarreal, 2016  
Principal, Villarreal Law

## PRECURSOR DE JUSTICIA / PIONEER FOR JUSTICE

Jaime Jarrín, 2021  
MLB Hall of Fame, Spanish Voice of LA Dodgers

The Honorable Xavier Becerra, 2019  
California Attorney General

Eric H. Holder, Jr., 2018  
82nd Attorney General of the US

Hon. Terry J. Hatter Jr., 2017  
Chief Judge Emeritus, US District Court

Luis G. Nogales, 2011  
Founder, Nogales Investors

Hon. Arthur L. Alarcón, 2010  
United States Circuit Judge, Ninth Circuit

Cástulo de la Rocha, 2009  
President & CEO, AltaMed Health Services

Regina Montoya, 2008  
CEO, New America Alliance

Roel Campos, 2007  
Commissioner, Securities Exchange Comm'n

Dr. Cynthia Anne Telles, 2006  
Director, UCLA Spanish Spkg Psych Clinic

Antonia Hernandez, 2005  
President & CEO, California Community Foundation

Daniel P. Garcia, 200  
Senior VP, Kaiser Family Health Foundation

Wilma S. Martinez, 2003  
Partner, Munger Tolles & Olson

Linda Griego, 2002  
President, ZapGo Entertainment Group

Raul Vargas, 2002  
Exec Director, USC Mex American Programs

Hon. Cruz Reynoso, 2001  
Justice (Ret.) California Supreme Court

Andrea Sheridan Ordin, 2000  
Partner, Morgan Lewis & Bockius

Hon. John A. Arguelles, 1999  
Justice (Ret.), California Supreme Court

## COMMUNITY IMPACT

Oportun, 2020  
Alejandra Velázquez, Senior Director, Public Affairs

Dr. Ann McElaney-Johnson, 2019  
President, Mount Saint Mary's University

Carmela Castellano-Garcia, Esq., 2018  
President & CEO, California Primary Care Ass'n

Miguel A. Santana, 2018  
President & CEO, Fairplex

Zoila D. Escobar, 2017  
Senior VP & Foundation President, AltaMed

Val Zavala, 2014  
VP News & Public Affairs, KCET

Guggenheim Partners, 2013  
David Korman, Chief Legal Officer

Daniel C. Quintero, 2012  
GC & Corp Secretary, Sony Optiarc America Inc.

Cecilia V. Estolano, 2009  
CEO, Community Redevelopment Agency

William D. Lansford, 2008  
Hollywood Writer, Veterans' Activist

Harley Frankel, 2007  
Executive Director, College Match

Hon. Hilda Solis, 2006  
Member of Congress

Al Martinez, 2005  
Columnist, Los Angeles Times

Daniel D. Villanueva, 2004  
Founding Partner, SIN Univision

Sonia L. Nazario, 2003  
Staff Writer, Los Angeles Times

Carmen Zapata, 2002  
Actress & President, Bilingual Foundation of the Arts

Maria Elena Durazo, 2001  
President, HERE Local 11

Moctezuma Esparza, 2000  
Motion Picture & TV Producer

Eddie & the late Margo Albert, 1999  
Actors & Benefactors

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Latham & Watkins LLP

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Partner  
Proskauer Rose LLP

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Associate Justice CA Supreme Court  
Former US Ambassador to Belize

Arthur J. Ochoa  
Senior VP & Chief Advancement Officer  
Cedars-Sinai

Hon. Harry Pregerson (in memoriam)  
United States Circuit Judge  
US Court of Appeals/Ninth Circuit

Stephen D. Yslas (Ret.)  
Corporate VP & General Counsel  
Northrop Grumman Corporation

Steven E. Zipperstein  
Senior Counsel  
Bird Marella P.C.

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